



Blinkink presents:

# 'The Future of Music'

A 360 degree experience

for  
Hello Play



Greg Barth returns with another highly original audiovisual treat for Hello Play, the Belgian online electronic music platform.

Having experimented last year with 3D printing to create an amazing aesthetic interpretation of music, Greg has chosen this time to apply his wizardry to the world of 360 degree video.

Pushing the boundaries of technology, the visual effects are taken to previously uncharted places; reversed gravity, gif loops and optical illusions all take place in this highly stylised world ingeniously imagined by Greg.

We would like to extend a huge thank you to SeeSense who generously provided the all-important cameras & bespoke lenses, to Phenomena Labs whose tech and post ingenuity made it all possible, and to Polar Youth who composed the original music.

You can watch the film on your laptop using your cursor to move around the space but it's best watched on YouTube on your phone, moving it in any direction to navigate.

Watch the film [HERE](#).

Download high res press stills [HERE](#).

Watch last year's promo [HERE](#)





## CREDITS

Directed by  
**Greg Barth**

Produced by  
**Blinkink**

In association with  
**Phenomena Labs**

Director  
**Greg Barth**

Producers  
**Hugo Donkin**  
**Greg Barth**

Executive Producers  
**James Stevenson**  
**Bretton**  
**Bart Yates**

Agency  
**DIGIZIK**

Agency credits  
**Gregory Lefillatre**  
**Jonas Lion**  
**Francois Charles**

Cast  
Carré Bleu - **Eryl Lloyd Parry**  
Balloon Popper - **Will Vincent**  
Foam Falling - **Lexi Jakk**

Vacuum Player - **Samuel Franck**  
Flying Vortex - **Yingzhen Liu**  
Glass Smasher - **David Moss**  
Stair Master - **Tobias Rose**

Original Musical Score  
**Polar Youth**

DoP  
**Pau Munoz**

Gaffer  
**Max Halstead**

Art Director  
**Will Vincent**

Art Department  
**Rosalind Gahamire**  
**Isobel Irwin**  
**Lauren Veevers**  
**Juhee Hahm**  
**Clare Lewis**  
**Clarissa Collins**

Wardrobe  
**Juhee Hahm**

Costumes generously provided by  
**Mai Gidah**

Additional Costumes  
**Juhee Hahm**

Post Production by Phenomena Labs  
VFX Supervisor - **Ronen Tanchum**  
Compositor - **Tal Baltuch**  
3D Tracking - **Peanut FX**  
Mix and Mastering - **Nookaad**  
**Productions**

Filmed at  
**Clapham Road Studios**

Cameras & Lenses generously  
provided by  
**SeeSense**